



#traveldonttraffic

# YOUR ACTIONS COUNT

[www.bearesponsibletraveller.org](http://www.bearesponsibletraveller.org)

# Objective: raise awareness on how tourists can help fight trafficking

## CULTURAL ARTEFACTS



Cultural objects such as traditional carvings, pottery and antiques make attractive gifts, but be sure you are not unwittingly buying stolen or illegally excavated or looted artefacts. Everyday, countless sites and monuments across the globe are pillaged, robbing people of their past. Specialized organized crime networks move and sell these goods. The impact that this can have is irreversible with countries and citizens being denied their heritage and cultural identities.

Make sure that the souvenirs you take home have a documented and legal history aren't stolen and can be exported. Ask about the origin of what you are buying and always keep in mind your own country's rich history and heritage and how you would feel if this was taken away from you.

## HUMAN TRAFFICKING



Human trafficking is a heinous crime driven by demand. When visiting a foreign country don't fall into the trap of promoting human trafficking. If you believe that someone is being forced to work against their own free will, are being abused or if you see something that doesn't look right in a bar, a hotel or a restaurant, report it.

Your actions can make a difference in preventing sexual exploitation and forced labour. Children are particularly vulnerable; make sure you "Don't let child abuse travel".

## WILDLIFE AND FAUNA



The illegal killing of protected wild animals and the illegal exploitation of plants and forests are crimes that have a devastating impact on the environment, local livelihoods and biodiversity. Think twice before buying or consuming something made out of an exotic tree, plant or wild animal as you may be contributing to their extinction or exploitation. Before travelling, familiarize yourself with local exotic dishes which may contain illegal products. Don't forget that many countries, perhaps including your own, have penalties for those caught trafficking protected wild animals, exotic plants and endangered wood products.

## ILLICIT DRUGS



Drug trafficking is simply not worth the risk: it is illegal and if you're caught, you will end up in jail with severe consequences.

Sometimes gangs use travellers as 'plants' in order to tip off the authorities and provide a diversion to get through far larger shipments. Also don't carry packages or items for anyone else as ignorance is no defence against the law.

## COUNTERFEIT GOODS



They might seem like a bargain but most counterfeit goods are neither ethically produced and may contribute to forced or poor labour conditions and high environmental impact. You might think that you are helping a small market or a street seller but behind these there are often criminal interests even coercing or exploiting sellers. More importantly, your money may end up funding organized crime groups that have diversified their money laundering and drugs businesses with counterfeit goods. Avoid putting your money in the hands of organized crime and purchase ethically while abroad.

# The Campaign

Be a responsible traveller x  
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**YOUR ACTIONS COUNT**  
**BE A RESPONSIBLE TRAVELLER**

**WHAT CAN YOU DO?**



**ABOUT JOIN US SHARE**

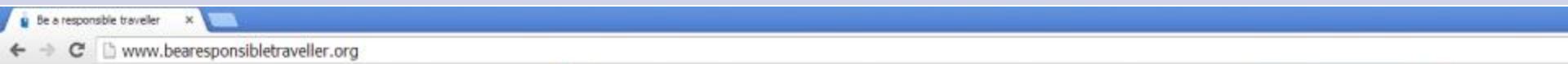
A campaign by



Partners



# The Campaign



## WILDLIFE AND FAUNA DID YOU KNOW?

The killing of wild animals is having a devastating impact, with some species now facing the real possibility of extinction. Elephants, rhinos and tigers are three of the biggest endangered species senselessly killed for their tusks, horns and skin – deaths which often fuel organized crime.\*

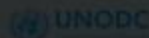


## WHAT CAN YOU DO?

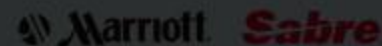
Think twice before buying or consuming something made out of an exotic tree, plant or wild animal as you may be contributing to their extinction or exploitation. Before travelling, familiarize yourself with local exotic dishes which may contain illegal products. Don't forget that many countries, perhaps including your own, have penalties for those caught trafficking protected wild animals, exotic plants and endangered wood products.

\* Transnational Organized Crime: Environmental crime – trafficking in wildlife and timber, United Nations Office on Drugs and Crime, UNODC

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# Possible applications

UNWTO/UNODC/UNESCO can develop new applications as to serve partners needs



E-mailing

**HUMAN TRAFFICKING**

Human trafficking chains come down by demand. When visiting a foreign country don't fall into the trap of paying for sex or buying anything stolen out of an antique store. Don't buy anything that you see in a restaurant, airport, or on the street. If you see something that doesn't look right in a bar, hotel or a restaurant, report it.

Your actions can make a difference in preventing sexual exploitation and forced labor. Children are particularly vulnerable. Make sure you don't let child laborers work.

**WILDLIFE AND FAUNA**

The illegal killing of protected wild animals and the illegal exploitation of plants and forests are crimes that have a devastating impact on the environment, local livelihoods and biodiversity. Think twice before buying or consuming something stolen out of an antique store, plant or animal product. You may be contributing to their extinction or exploitation. Before buying, you should first double-check with local wildlife officials which may contain an illegal product. Don't forget that many countries, perhaps including your own, have penalties for those caught trafficking protected wild animals, exotic plants and endangered wood products.

**CULTURAL ARTIFACTS**

Traditional carvings, pottery and antiques make attractive gifts, but be sure you are not unwittingly buying stolen or illegally excavated or looted artifacts. Each year, millions of people across the globe are poached, looting people of their past. Unprotected looted crime interests them and all these goods. The impact that this can have is irreversible with countries and citizens being denied their heritage and cultural identities.

Make sure that the souvenirs you take home have a documented history and aren't stolen. Ask about the origin of what you are buying and always keep in mind your own country's rich history and heritage and how you would feel if this was taken away from you.

**ILLCIT DRUGS**

Drug trafficking is strictly not worth the risk. It is illegal and if you're caught, you will end up in jail with severe consequences.

Sometimes gangs use travelers as "mules" in order to tip off the authorities and provide a diversion to get through for larger shipments. Don't carry packages or items for anyone else as ignorance is no defense against the law.

**COUNTERFEIT GOODS**

They might seem like a bargain but most counterfeit goods are neither ethically produced and may contribute to forced or poor labor conditions and high environmental impact. You might think that you are helping a small market or a street vendor but behind these there are often illegal interests such as counterfeit or exploited sellers. More importantly, your money may end up funding organized crime groups that have diversified from money laundering and drug businesses into counterfeit goods. Avoid using your money in the hands of organized crime and avoid buying counterfeit goods.

**STAY ALERT STAY SAFE**

Just as you would at home, stay alert while on your travels, report any unattended items or suspicious activity to the authorities, and ensure a safe and pleasant trip.



[www.bearesponsibletraveller.org](http://www.bearesponsibletraveller.org)



Flyer



Web banners

# How can you join?



## HUMAN TRAFFICKING

Human trafficking is a global crime that involves the illegal recruitment of people and their transport across the border for the purpose of exploiting their labour for profit. It is a modern day slavery and is a serious crime.

## WILDLIFE AND FAUNA

The illegal trade in wildlife and fauna is a global problem that is causing the extinction of many species. It is a serious crime and is a threat to the environment.

## CULTURAL ARTIFACTS

Traditional artefacts, objects and artworks, made of precious materials, are being sold on the internet. This is a serious crime and is a threat to the cultural heritage of many countries.

## ILLEGAL DRUGS

Drug trafficking is a global problem that is causing the death of many people. It is a serious crime and is a threat to the health of many countries.

## COUNTERFEIT GOODS

Counterfeit goods are being sold on the internet. This is a serious crime and is a threat to the health of many countries.

## STAY ALERT STAY SAFE

Don't let your holiday become a nightmare. Stay alert and stay safe. Report any suspicious behaviour to the authorities. It's your duty to help.



[www.bearesponsibletraveller.org](http://www.bearesponsibletraveller.org)



Add the information to your booking confirmations



Print your own flyers and distribute them

Add a banner to your website



Ask us for any application that suit your needs !



# Contact us

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